



**IMAGINE MONROE DBA COUNTY OF  
MONROE INDUSTRIAL DEVELOPMENT  
AGENCY**

**Mission Statement &  
Measurement Report  
2017**

## **Mission Statement and Performance Measurements**

### **Name of Public Authority:**

Imagine Monroe dba County of Monroe Industrial Development Agency

### **Public Authority's Mission Statement:**

Pursuant to the authority granted by the State of New York, it is the mission of Imagine Monroe dba the County of Monroe Industrial Development Agency to advance the job opportunities, health, general prosperity, and economic welfare of the people of Monroe County. This is accomplished by actively working to promote, attract, encourage, and develop recreation, economically sound commerce, and industry for the purpose of preventing unemployment and economic deterioration.

The Agency will achieve this mission, utilizing the powers granted to it by New York State, by providing financial assistance to qualified projects. This assistance shall include conduit bond financing, lease/leasebacks, exemptions from taxation, and/or support to organizations with similar missions.

The board of the Agency will carry out this mission guided by the tenets of Transparency, Integrity, Accountability, and Exemplary Customer Service.

Date Adopted	March 15, 2011
Reviewed & Adopted	March 20, 2012
Reviewed & Adopted	March 19, 2013
Reviewed & Adopted	March 18, 2014
Reviewed & Adopted	March 17, 2015
Reviewed & Adopted	March 16, 2016
Revised, Reviewed & Adopted	March 21, 2017
Reviewed & Adopted	March 20, 2018

## Performance Measurements

### List of Performance Measures:

In order to assess the Imagine Monroe dba the County of Monroe Industrial Development Agency performance and to measure its success in achieving its intended purpose and the effectiveness and efficiency of its authorized work, the Board will utilize the following performance measures, with the measurements considered as a whole, reflecting the broad range of economic impacts for the Agency's programs.

## PERFORMANCE MEASURES

### Effectiveness

Measure	2016 Actual	2017 Actual
Number of Projects Approved	48	31
Company Investment in Projects	\$295,788,029	\$292,899,255
Existing Jobs at Applications	2,547	3,103
Projected New Jobs Created	2,586	955

### Efficiency

Measure	2016 Actual	2017 Actual
Fee Income	\$3,242,166	\$2,266,322
Operating Expense	\$1,383,397	\$2,020,322
Excess of Fee Income over Operating Expense	\$1,858,769	\$246,000
Net Asset Position	\$7,618,036	\$7,124,182
Auditor Opinions	Unqualified	Unqualified

## **Accountability, Integrity & Transparency**

### **Additional questions:**

**1.**

**Have the board members acknowledged that they have read and understood the mission of the public authority?**

YES

**2.**

**Who has the power to appoint the management of the public authority?**

Bylaws Section 9. EXECUTIVE DIRECTOR. The Executive Director shall be appointed by the Agency and shall be responsible for the administration of its affairs.

**3.**

**If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?**

YES

**4.**

**Briefly describe the role of the Board and the role of management in the implementation of the mission.**

The Board's fiduciary duty to this Authority is derived from and governed by its mission. The Board has the obligation to become knowledgeable about the mission, purpose, functions, responsibilities, and statutory duties of the Authority and, when necessary, to make reasonable inquiry of management and others with knowledge and expertise, to ensure that the Agency is carrying out its mission.

The role of management is to facilitate the delivery of assistance to qualified projects. This assistance shall include conduit bond financing, lease/leasebacks, or exemptions from taxation, or support/grants to community organizations with similar missions.

**5.**

**Has the Board acknowledged that they have read and understood the responses to each of these questions?**

YES