

Business BRIEF



Maggie Brooks
Monroe County Executive

Monroe County.
Creating Jobs.
Growing Our Economy.



monroecounty.gov

Monroe County – A competitive destination for economic investment!

During 2014, the Monroe County Economic Development Department continued to partner with local companies and communities in their efforts to expand their workforce and increase local investments. More than 130 projects were approved that will result in over \$387 million in new investment, the creation of over 200 new jobs and the retention of over 1,400 jobs.

During 2014, 12 projects were approved for the Town of Webster, representing more than \$42 million in capital investments. The largest of these, the Royal Highlands, will offer seniors appropriate housing opportunities suitable to their needs, thus retaining current Webster residents and attracting new residents to the town. In addition to the incremental real property taxes generated by the project, Webster will enjoy the economic impact of the residents through their spending on housing, health care,

food, entertainment and a wide range of other goods and services.

Monroe County continues to work in partnership with the City of Rochester to redevelop the city as a dynamic cultural, economic, governmental and institutional center for Monroe County residents. During 2014, more than 50 projects, representing more than \$93 million in capital investments, were approved for assistance. These include transformative projects such as the Hive@155 in the St. Paul corridor and the Edge of the Wedge in the South Wedge, redevelopment of the historically significant Bevier Memorial building and the expansion of commercial businesses including Precision Grinding, Isaac Heating and Zweigles.

The Monroe County Economic Development Department is proud to be a partner in ongoing, collaborative efforts to make the community a competitive destination for economic investment!



Monroe County Executive Maggie Brooks congratulates Canandaigua National Bank's John Eilertsen as Monroe County Industrial Development Corporation (MCIDC) Banker of the Year. The award is presented annually at the MCIDC Banker breakfast. Congratulations John!

SBA 504 Profile

ERIE CANAL ANIMAL HOSPITAL

With a successful full service animal hospital in the



village of Hilton New York operating at full capacity, Dr. Dean Snyder, DVM hoped to establish a second practice in nearby Spencerport to tap into new growth potential.

Working with Canandaigua National Bank and the Monroe County Industrial Development Corporation, Dr. Dean obtained an attractive financing package for the \$1.3 million project which included an SBA 504 loan with low fixed rate financing and only a 10% down payment. The newly constructed facility, Erie Canal Animal Hospital, is a 5,650 square foot, two story building with exam rooms, consultation room, office, lab/treatment room, hospitalization room for large dogs, radiology and surgery rooms. The new facility and equipment purchases of digital X-Ray, dental X-Ray, lab blood processing and ultrasound and monitoring equipment enables Erie Canal Animal Hospital to offer unique surgeries and procedures.

For more information on the SBA 504 Loan program, call 585-753-2000.

Monroe Manufactures Jobs LoanPlus AURORA MACHINE

Aurora Machine specializes in fabricating custom, precision sheet metal and machined components for many leading advanced technology companies, with in-house capabilities for precision machining, metal fabrication, powder coating, welding and mechanical assembly.

Working with Monroe County Economic Development, Aurora Machine has accessed several programs including the GreatRate

and Monroe Manufacturing Rewards program, which help to offset the cost of the acquisition of equipment. This year, Aurora was approved for the Monroe Manufactures Jobs LoanPlus program to help finance the purchase of manufacturing equipment. MCIDC worked with Five Star Bank to help finance \$125,000 of the financing at 1% interest for 5 years.

Jordan Kowalczyk and Jonathan Amoia purchased Aurora Machine in 2013 and since that time, the company has grown from four employees to 17 employees, with plans to add more. Johnathan Amoia, President of Aurora stated: "Doing business in Monroe County and working with the Economic Development department has far exceeded our expectations. We are sincerely grateful to our employees and business partners who have gone above and beyond to make our growth possible."



Jonathan Amoia, County Executive Brooks and Jordan Kowalczyk.

ViewSPORT, INC. Awarded \$6.9 Million Contract With US ARMY



ViewSPORT, Inc. has been awarded a contract to provide more than 1 million t-shirts to the US ARMY to support recruiting activities for officers, enlisted, and civilians.

ViewSPORT®, based in Penfield NY, is an innovative fitness apparel line with proprietary technology. When an athlete exercises, ViewSPORT's sweat activated technology reveals a design that is only apparent once sweat comes in contact with the fabric. The harder the wearer works, the more visible the image.

According to Ben Wood, inventor of the technology, "Wearers benefit from that extra push, that psychological boost that helps them get through a tough physical challenge. Previous contracts with the US Army enabled us to showcase our manufacturing strength, dedication to quality and use of 100% USA made materials which, in turn, allowed us to compete successfully on this major opportunity. The support from the Monroe County PTAC, in particular, was an essential success factor as we navigated our way through the maze of the federal

bid and contracting process."

In addition to contract manufacturing, ViewSPORT operates an on-line e-commerce retail business <http://viewSPORT.us> and fulfills custom orders for sponsored events and team sports. Contact them at customerservice@viewSPORT.us

For information about Monroe County Finger Lakes PTAC services, call 585-753-2015 or 585-753-2017 or visit monroecountyfingerlakesptac.org.

To update addressee information, or to unsubscribe please contact mcplanning@monroecounty.gov