



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
Tuesday, September 16, 2008

BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved assistance for five local economic development projects.

*"We are thrilled to see these five companies demonstrate a commitment to growing and expanding their business operations here in Monroe County," said **County Executive Maggie Brooks**. "Our local economy will greatly benefit from the increased economic activity brought on by these business investments, which will result in more high-quality jobs being created in our community."*

The following projects were approved by COMIDA:

Riverview Lofts, LLC (City CHOICE Program)
325 Alexander Street
Rochester, New York 14607

Project Address: 228 South Avenue
Rochester, New York 14607

Riverview Lofts, LLC proposes to renovate a 40,000 square foot vacant warehouse located at 228 South Avenue in the City of Rochester. There will be 16 two-bedroom condos and 3 one-bedroom units. Riverview Lofts, LLC will also be purchasing a lot next door for parking. The \$3.2 million project qualifies for the City Choice program as a result of being located in the targeted Center City Area.

National Ambulance & Oxygen Services, Inc. (Sales Tax Only)
dba Rural Metro Medical Services
Rochester, New York 14605

Rural Metro Medical Services (Rural Metro) is the official 911 service provider for the City of Rochester and also provides back-up service and mutual aid for Monroe County volunteer agencies. Rural Metro proposes to purchase a new computer aided dispatch system (including hardware and software), an ePCR system, and 33 new cardiac monitors/defibrillators. Rural Metro employs 196 in Monroe County and expects to create 12 new full time positions. The company is seeking exemption from sales tax only.

Gallina Cambridge, LLC (Lease/Leaseback)
84 Humboldt Street
Rochester, New York 14609

Tenant/Project Address: Genesee Regional Bank
1872 South Winton Road
Rochester, New York 14618

Gallina Cambridge, LLC proposes to build an 18,000 square foot, single story, office building on 5.26 acres of the Cambridge Place subdivision in the Town of Brighton. Genesee Regional Bank intends to lease 9,900 square feet of space for their corporate headquarters. Genesee Regional Bank is a NYS chartered commercial bank founded in 1996 with branches in Pittsford and Greece. The \$2 million project is expected to impact 23 FTE and create 10 within three years. The applicant seeks approval of JobsPlus property tax abatement based on the local labor and suppliers rule. The JobsPlus job creation requirement is 3 FTE.

VP Supply Corporation (EquiPlus)
3445 Winton Place
Rochester, New York 14623

VP Supply Corp (VP) is a wholesale plumbing and HVAC supplier that was founded in 1965. VP will be purchasing a new rough terrain forklift for \$60,221. VP employs 85 in Monroe County and expects to create 2 new full time positions. The company has been approved for a GreatRate on the equipment purchase through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

First Choice Medical Urgent Care PC (EquiPlus)
218 Mushroom Blvd.
Rochester, New York 14623

Tenant/Project Metzger Gear, Inc.
Location: 218 Mushroom Blvd.
Rochester, New York 14623

First Choice Medical Urgent Care PC (First Choice) plans to open an urgent care center at 1200 Jefferson Road in the Town of Henrietta. First Choice will offer after hour treatment for minor emergency problems. First Choice will be investing \$399,417 in medical equipment and office furnishings. First Choice expects to create 7 new full time positions within one year. The company has been approved for a GreatRate on the equipment purchase through the Monroe County Industrial Development Corporation and is seeking approval of the EquiPlus.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

COMIDA also offers property tax abatement through JobsPlus, Green JobsPlus and LeasePlus. The property tax abatement applies only to an increase in assessment in property value for each project.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

COMIDA does not lend any money to these projects, and projects receiving assistance are required to use 100% local labor. Assistance is provided through tax exemptions and abatements, and access to lower interest rates through tax-exempt bond issues. COMIDA provides this assistance without any taxpayer dollars. Income is generated by the fees charged to applicants. These monies have been reinvested in the community to advance economic growth and job creation.

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